Reading media messages

AIM: We read visual and multimedia messages like we read words. They have a meaning.

KEY QUESTIONS FOR DISCUSSION

What does the image mean? What is its message?

Who made the image?

What was their purpose in making it? To persuade? To inform? To educate? To entertain?

Why

Whole group ctivity 1: Look at the PDF “Think before you post” from Cybertipline.com at <http://tcs.cybertipline.com/videos.htm>.

Whole group ctivity 2: Watch video Bulletin board from Cybertipline at <http://tcs.cybertipline.com/videos.htm>

Independent activity: Give students images to “read” culled from magazines and flyers.

Give them the “Key questions” handout to use.