Example of Inline Citations

When you are searching for rings, Google will store that history and choose ads to appear related to that interest of yours (**Advertising: Good to Know**). They know you are searching for different kinds of rings and they make sure those ads appear because they cookies of each search you perform (**Briones, 312**). This is a privacy issue. Is your privacy at stake?

Works Cited:

"Advertising: Good to Know." *Google*. Web. 16 Feb. 2012. <http://www.google.com/goodtoknow/data-on-google/advertising/>.

Briones, Esperanza. *Google is destroying our privacy*. New York: Abrams, 2012.